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Typography, **being the art** of type in a design, is **undoubtedly** one of the most essential elements of good web design. It's the visual art that helps us to create a beautiful and neat design that just works. However, the fact that it can be on the headline is that being one of the most **important elements**, it is still **overlooked** by many.

*Good typography makes a design **more appealing**, leading a reader across the whole web page according to the importance of different text, but it is not just about the style, size and family of the font. It's about **realizing** the high level of visual hierarchy that can be reached with the use of **typography**.*

Since a screenshot worth **thousand words**, in this post we are willing to deliver you tips on improving typography in your web design and eventually 16 website screenshots with great typography applied, and the resources that will guide your **typography** skill to a higher level. It's not just about what you say, but how you say it, right? Depending on your purpose, we could try to experiment more and get creative with our typography. We can be bold and daring with strong, **large letters**, or get quirky and unique with handwritten type. **We should** keep in mind that type should always be legible, **because there's no point** in showing off type that no one can read. Type can do so much for a design if it sets rhythm and creates an atmosphere.

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