



Description

This SEO package includes 200 keywords and is generally suited for any business who wants to maximize their reach as much as possible.

Inclusion	Description
SEO Accounts Setup and Maintenance	<p>We set up and maintain your SEO related accounts, specifically:</p> <ul style="list-style-type: none"> • Google Analytics • Google Search Console <p>If you have an existing account, we can use that instead of creating a new account, however, we require administrator-level access.</p>
SEO Optimization	<p>In order to get you to the top of Google, we optimize the following for your chosen set of keywords:</p> <ul style="list-style-type: none"> • URL optimization • Keyword optimization • Conversion rate optimization • Call To Action optimization • Outbound link optimization • Internal link optimization

Inclusion	Description
SEO Strategy	<p>In order to get your rankings, we build a custom strategy for your business, industry and customers. This includes:</p> <ul style="list-style-type: none"> • Conducting a comprehensive SEO Audit at the start of your campaign • 30-minute scope / Brainstorm session with your campaign manager • Keyword research, strategy and selection for your campaign
SEO Content	<p>For your SEO strategy, we will create content tailored to your business, audience, industry and keywords. With this, we will:</p> <ul style="list-style-type: none"> • Create blog articles for your website • Conduct On-Page optimization, optimizing the existing content on your website • Create and submit to external blog sites. Please note this may incur extra costs. • Create backlinks for local and niche directories
Technical SEO Optimization	<p>We conduct technical optimization on your website to ensure it is SEO and Google friendly. This includes:</p> <ul style="list-style-type: none"> • Sitemap creation • Meta-tag optimization • Latent Semantic Indexing • Site Architecture optimization

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Advanced SEO Reporting	<p>We love transparency, which is why we provide you with an analytics dashboard giving you real-time statistics on your SEO campaign's performance. This includes:</p> <p style="text-align: center;">SEO Performance Reports</p> <ul style="list-style-type: none"> • Ahrefs Report • Google Search Console Report • Backlinks Report • Rankings Report • Google Analytics Breakdown • Google My Business Breakdown <p style="text-align: center;">Website Performance & Analytics</p> <ul style="list-style-type: none"> • Google Lighthouse • Proprietary Site Auditor
200 Keywords	<p>We provide you with a list of up to 210 keywords for you to choose a list of 200 from.</p>

Investment Requirement

This program requires a minimum six month investment period but we recommend 12 months as SEO only begins to show results after three to four months and stopping cold can cause a big red flag in the search engine algorithms.

We take enormous efforts to ensure your SEO growth looks natural, and nothing says 'I'm irregular' as loudly as a sudden termination in link additions.

Investment: 9000 + GST per month payable monthly in advance.

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